

A collage of event photos including a Ferris wheel, people dining, vintage cars, and a race.

**EASTBOURNE
EVENTS 2024**

**SPONSORSHIP
PACK**

MAGNIFICENT MOTORS

4TH & 5TH MAY

OPTION A:

TRADE/ACTIVATION SPACE

3X3M £189.00

6X3M £378.00

LARGER SIZES AVAILABLE

OPTION B:

TRADE SPACE UP TO 6X5M

&

BIG SCREEN ADVERT*

£1,000

*VIDEO CONTENT PROVIDED BY SPONSOR.

OPTION C:

ALL ITEMS IN OPTION B

+

4 SOCIAL POSTS

LOGO ON 2 EMAILS (1200 REACH)

£1,500

ALL PRICES SUBJECT TO VAT

BEER & CIDER FESTIVALS



**ADD-ONS:
BRANDED BEER
MATS £500***



Beer & Cider by the Sea 17TH-19TH MAY



INCLUSION ON 2X EVENT EMAILS (2,000+ RECIPIENTS).

LOGO PRINTED ON REUSABLE MEMENTO PLASTIC CUP:

**OPTION A: NON-EXCLUSIVE LOGO ON CUP
£1,000**

OPTION B: EXCLUSIVE LOGO £2,500

Eastbourne Beer Festival 3RD-5TH OCTOBER



INCLUSION ON 2X EVENT EMAILS (2,000+ RECIPIENTS)

LOGO PRINTED ON MEMENTO GLASS:

**OPTION A: NON-EXCLUSIVE LOGO ON GLASS
£2,250**

OPTION B: EXCLUSIVE LOGO £4,500

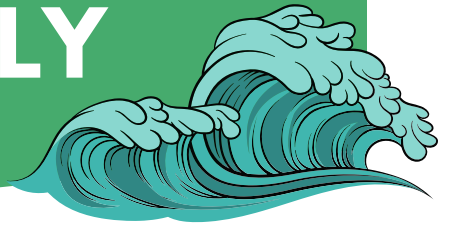
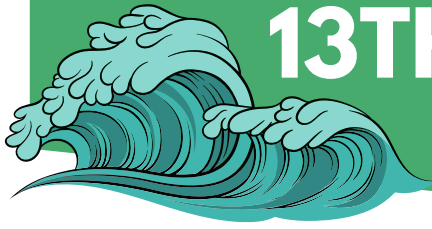




BEACH LIFE



13TH & 14TH JULY



OPTION A:

2 X SOCIAL MEDIA MENTIONS

2 X *BANNERS PLACED IN FRONT OF STAGE/EVENT SITE

£250

OPTION B:

5 X SOCIAL MEDIA MENTIONS

4 X *BANNERS PLACED IN FRONT OF STAGE/EVENT SITE

£500

OPTION C:

8 X SOCIAL MEDIA MENTIONS

8 X *BANNERS PLACED IN FRONT OF STAGE/EVENT SITE

2 X PA ANNOUNCEMENTS

INCLUSION IN PRESS RELEASE (EDITOR PERMITTING)

£1,000

*BANNERS TO BE PROVIDED BY SPONSOR.



BEACH
LIFE

MUSIC & FOOD
FESTIVAL

ALL PRICES SUBJECT TO VAT

BEACHY HEAD MARATHON 26TH & 27TH OCTOBER

Option A:

ACTIVATION SPACE IN HELEN
GARDENS
3 X SOCIAL MEDIA POSTS
LOGO ON RACE BIB (3,300)
PA ANNOUNCEMENTS
EMAILS: FINAL DETAILS, IMAGE
GALLERY & RESULTS
£2,000

Option B:

EVERYTHING IN OPTION A
PLUS
VIDEO ON BIG SCREEN
£3,000

*VIDEO CONTENT TO BE PROVIDED BY SPONSOR

Option C:

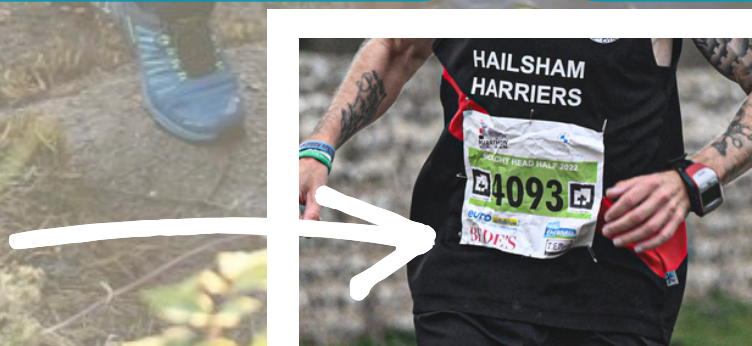
EVERYTHING IN OPTION B
PLUS
3 BRANDED WATER STATIONS*
£3,500

*BRANDING TO BE PROVIDED BY SPONSOR

Option D:

EVERYTHING IN OPTION C
PLUS
EVENT NAMING RIGHTS 'GROUP 1
BEACHY HEAD MARATHON'
LOGO ON DIGITAL START/FINISH
TOTEM
£6,000

*BRANDING TO BE PROVIDED BY SPONSOR



ALL PRICES SUBJECT TO VAT

OPTIONS



5% DISCOUNT

APPLIED FOR 2 YEAR CONTRACT LENGTH. SPONSORSHIP PRICES HELD AT ADVERTISED RATE



10% DISCOUNT

APPLIED FOR 3 YEAR CONTRACT LENGTH. SPONSORSHIP PRICES HELD AT ADVERTISED RATE



FURTHER 5% DISCOUNT

SPONSORSHIP PACKAGES TOTTALLING £30,000 OR MORE PER YEAR (AFTER MULTI YEAR DISCOUNTS HAVE BEEN APPLIED) WILL RECEIVE A FURTHER 5% DISCOUNT*

*DISCOUNT APPLIED TO TOTAL FOLLOWING ANY MULTI YEAR DISCOUNTS



BOOKING FORM

I WOULD LIKE TO ENQUIRE ABOUT SPONSORSHIP FOR THE FOLLOWING EVENTS IN 2024. I UNDERSTAND THAT ALL SPONSORSHIP OPTIONS ARE SUBJECT TO AVAILABILITY AND ON A FIRST COME FIRST SERVED BASIS:

Magnificent Motors:

- OPTION A
- OPTION B
- OPTION C

Beer & Cider:

- OPTION A
- OPTION B
- MATS ADD-ON

Beer Festival:

- OPTION A
- OPTION B
- MATS ADD-ON

Beach Life:

- OPTION A
- OPTION B
- OPTION C

BH Marathon:

- OPTION A
- OPTION B
- OPTION C
- OPTION D

OPTIONS:

- 5% DISCOUNT
- 10% DISCOUNT
- FURTHER 5% DISCOUNT

NAME:

BUSINESS NAME:.....

EMAIL:.....

CONTACT NUMBER:.....

SIGNATURE:

DATE:

PLEASE RETURN YOUR BOOKING FORM TO:

EASTBOURNEEVENTS@LEWES-EASTBOURNE.GOV.UK

OR

EVENTS TEAM, THE POINT, COLLEGE ROAD, EASTBOURNE, BN21 4JJ.